

## Report of the Activity

### Workshop on Mastering Entrepreneurship Essentials

**Date:** 11/08/2023 – 12/08/2023

**Venue:** Karnavati University Campus

**Time:** - 9:30 AM to 3:30 PM

**Number of Participants:** - 52

Unitedworld School of Law at Karnavati University along with CED, IIC, KIIF and SSIP organized a two-day workshop on Entrepreneurship Essentials.

The workshop began with an inaugural address by Prof. Priyanka and felicitation of Mr. Siddharth Bhatt trainer from the Centre for Entrepreneurship Development. Mr. Siddharth emphasized the importance of entrepreneurship in driving economic growth and innovation. He delivered keynote sessions on topics such as ideation, opportunity recognition, and market analysis.

The speakers shared their personal journeys and insights, inspiring participants to think creatively and strategically. Participants were engaged in groups to brainstorm business ideas, assess their feasibility, and develop preliminary business plans.

The second day began with sessions on financial literacy, covering topics like budgeting, financial projections, and funding options by Mr. Jigar Rana. He discussed various sources of funding available to entrepreneurs, including venture capital, angel investors, and government schemes.

He also gave insights into legal and regulatory considerations for starting and running a business. Aspects such as business registration, intellectual property protection, and compliance with relevant laws were discussed in brief.

At the end he gave insights on effective pitching and presentation skills. Participants learned how to craft compelling pitches and communicate their business ideas convincingly to potential investors and partners.

The two-day workshop dived into multiple aspects of Entrepreneurship Essentials like Disruptive Strategy, Design Thinking and Innovation, Strategy Execution, Economics of business, Disruptive Strategy and Pitching.